

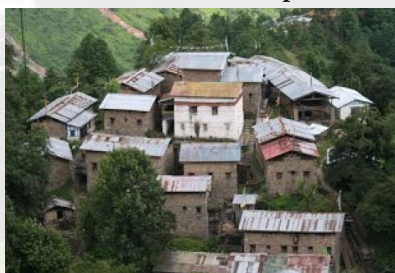
About Zemithang

Zemithang with an altitude of 2150 MSL is a small town near Nyamjangchu river on Pangchen valley surrounded by China and Bhutan and very near to Mc Mohan line i.e. Indo-Sino International Border. All these villages are also of high cultural and historical significance. In this way, the HH Dalai Lama crossed over to India, on his flight from Chinese force in 1959.



Numerous water streams and falls are there and one can enjoy the view of Pangchen valley. As there has been very little impact of urbanisation in the village and people are still depend on the yak rearing. The area also provide opportunity to nature lovers to see rare flora like Orchids, Rhododendrons, Primula and medicinal plants

and fauna like Red panda, Musk deer, Himalayan black bear, Blue sheep, Takin etc. Rich diversity of birds such as Black necked crane, Blood Pheasant, Monal, Tragopan etc. make the area one of the dream destination for bird watchers.



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The Director

**ICAR-National Research Centre on Yak
request your august presence at the**

Yak Mela-2015

on

November 14, 2015

at

Lumpo and General Ground, Zemithang, Tawang

Organized by

**ICAR-National Research Centre on Yak
Dirang – 790101. Arunachal Pradesh**

In collaboration with

**190 Mountain Brigade, Indian Army and
Government of Arunachal Pradesh**

Shri Jambey Tashi

**Hon'ble MLA, Lumla and Parliamentary Secretary , Rural
Works Department, Government of Arunachal Pradesh
will grace the Mela as Chief Guest**

ICAR-National Research Centre on Yak

Yak (*Poephagus gruninens* L.) is a unique bovine species of economical importance in high hill and snow bound areas in India, living on and above 3000 meter above mean sea level, where major agriculture is not rewarding due to non-availability of arable land. Yak husbandry in India was in jeopardy during seventies due to dwindling population. Also, the yak rearers being a tribe of pastoral nomads needed due care and attention which are not addressed to them due to daunting hilly terrain. Considering all the aforesaid facts, the Indian Council of Agricultural Research established the National Research Centre on Yak at the end of VII plan (1989) at Dirang, Arunachal Pradesh with the aim to bring about improvement of yak husbandry in India and socio-economic condition of yak rearers.

Scientists of this institute has developed ETT calf (*Mismo*) and test tube yak (*Norgyal*) which has galvanised the yak husbandry in India. Technologies developed on nutritional intervention through complete feed block using locally available biomass, area specific mineral mixture and ensiling of maize fodder during winter season has made it possible for better production of lactating yak which has become popular among yak farmers and in coming year we expect demand from the commercial market.

About Yak Mela

ICAR-NRC on Yak has stepped into 25 years which is a matter of pride for the nation. During last 25 years this institute has contributed a lot towards improvement of yak husbandry and time has come to disseminate innovations of ICAR-NRC on Yak to the yak rearing community for their sustainable development at their doorstep. Therefore, ICAR-NRC on Yak is organising Yak Mela every year in different yak rearing tracts of the country to promote scientific yak husbandry. Yak herders from remote pastures land used to gather during the mela and exchanged their concern with the scientists, development agencies and their fellow farmer. Every year, a livestock competition is also organised to encouraged yak rearers. ICAR-NRC on Yak honoured more than 100 yak rearers with their basic amenities in each Yak Mela.

Programme Schedule

Lumpo

8.00 AM to 10.00 AM: Livestock Competition (Best milk producing yak, Best Milk Producing Dzomo, Best Yak, Best Dzomo, Best yak bull)

General Ground, Zemithang

10.30 AM: Arrival of the Chief Guest and Guests of Honour

10.35 AM: Felicitation to the Chief Guest and Guests of Honour

10.40 AM: Inauguration of the Mela by lightening of lamp

10.50 AM: Welcome Address by the Dr. S. M. Deb, Director,
ICAR-NRCY, Dirang

11.00 AM: Feedback by the Brokpas/GBs/PRI Member

11.30 AM: Speech by the Guests of Hounour

12.00 PM: Honoring of the *Brokpas* by the Chief Guest and Guests of
Honour

12.10 PM: Prize distribution

12.20 PM: Speech by the Chief Guest

12.45 PM: Vote of Thanks

12.50 PM: Visit to the exhibition stalls

01.30 PM: Lunch

Main Attraction

- Exhibition stall by the *Brokpa* Community
- Live demonstration of yak milk product preparation by the *Brokpas*